

BD Recognized for Value Creation, Ethics and Sustainability

BD's reputation continues to grow in the corporate community, medical technology industry and global health arena for creating sustainable value for stakeholders as well as for providing leadership, resources and expertise to meet social and healthcare challenges around the world. Following are several examples of corporate honors and recognitions that BD received in fiscal year 2008.

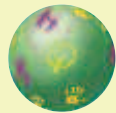
Dow Jones Sustainability World Index



BD was selected for the third consecutive year as a component of the Dow Jones Sustainability World Index, widely considered the premier socially responsible investing index. BD's inclusion was based on an annual evaluation of sustainability leadership across the world. The assessment examined corporate economic, environmental and social performance, with a strong focus on long-term shareholder value. Selection as a component of the index puts BD in the top 10 percent of healthcare sector companies in terms of sustainability leadership. BD also remained on the Dow Jones Sustainability North America Index for the fourth consecutive year.

FTSE4Good

Since 2003, BD has been listed as a member of FTSE4Good, a UK-based



FTSE4Good

index series that measures the performance of companies against globally recognized corporate responsibility standards. Areas of evaluation include environmental sustainability, stakeholder relationships, human rights,

supply chain labor standards and anti-bribery activities. Each year, a committee of independent practitioners in socially responsible investing and corporate social responsibility reviews the indices to ensure they accurately reflect current best practices.

World's Most Ethical Companies

For the second consecutive year, BD was named one of the "World's Most Ethical Companies" by *Ethisphere* magazine, which analyzed more than 10,000 companies to determine the 100 finalists.



All companies were measured against seven categories: corporate citizenship and responsibility; corporate governance; innovation that contributes to public well-being; executive leadership and tone; industry leadership; legal, regulatory and reputation track record; and internal systems and ethics/compliance programs.

FORTUNE's "America's Most Admired Companies®"

BD was again named one of "America's Most Admired Companies" by *FORTUNE* magazine, ranking fourth in the Medical Products and Equipment category. This year, the Medical Products and Equipment category expanded to include Precision Equipment, adding more companies to the comparison group than in previous years. In key attributes of reputation, BD ranked among the top three in social responsibility, quality of management, use of corporate assets and long-term investment.